



Life Jackets Worn... Nobody Mourns

A strong swimmer averages 10 minutes to put on a life jacket after entering the water.

Wearing a life jacket buys time for you to be rescued.

Many drowning victims never intended to enter the water.

It takes an average of 60 seconds for an adult to drown, and just 20 seconds for a child.

Water-related Fatalities

• 88% Men

0

- 84% No Life Jacket Worn
- 27% Boating Falls

Regardless of how well you swim, you could have to fight for your life due to unexpected conditions such as waves, current, exhaustion or injury.

Swimming abilities are likely to decrease with age, so please don't overdo it.

If you won't wear a life jacket for yourself, wear it for those who love you.

PleaseWearlt.com

